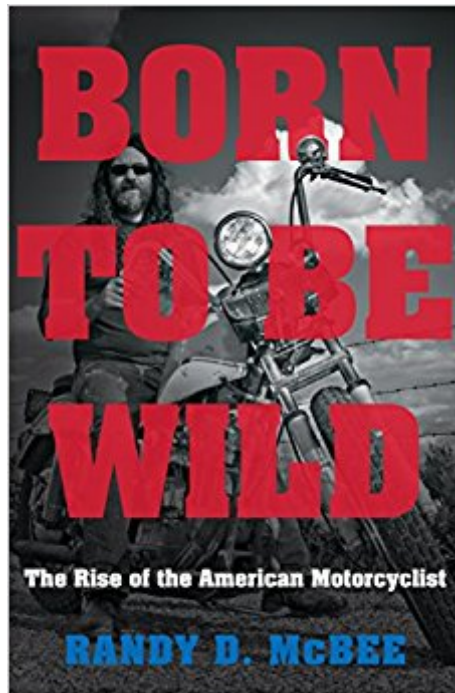




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# Born To Be Wild: The Rise Of The American Motorcyclist



## Synopsis

In 1947, 4,000 motorcycle hobbyists converged on Hollister, California. As images of dissolute bikers graced the pages of newspapers and magazines, the three-day gathering sparked the growth of a new subculture while also touching off national alarm. In the years that followed, the stereotypical leather-clad biker emerged in the American consciousness as a menace to law-abiding motorists and small towns. Yet a few short decades later, the motorcyclist, once menacing, became mainstream. To understand this shift, Randy D. McBee narrates the evolution of motorcycle culture since World War II. Along the way he examines the rebelliousness of early riders of the 1940s and 1950s, riders' increasing connection to violence and the counterculture in the 1960s and 1970s, the rich urban bikers of the 1990s and 2000s, and the factors that gave rise to a motorcycle rights movement. McBee's fascinating narrative of motorcycling's past and present reveals the biker as a crucial character in twentieth-century American life.

## Book Information

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## Customer Reviews

A great book that is accessible to bikers and college American culture professors alike.--Pennsylvania Literary Journal Fascinating, very well written, and full of interesting stories, facts and photos. . . . For anyone doing research on, or having a general interest in, the culture of motorcycles and their riders.--CHOICE This book deserves a place in every college and university library and on the shelves of everyone interested in American political, social, and cultural history.--The Historian A comprehensive work of cultural history told from the American road.--Wall

Street JournalBikers, obviously, will rumble for this book, but they're not its only audience.

Historians and pop-culture fans could also find *Born to Be Wild* is the best thing off two tires.--Terri Schlichenmeyer, *The Bookworm Sez*

*Born to Be Wild* offers the definitive history of motorcycling in post-World War II America.

Drawing on meticulous primary research with great nuance and depth, Randy McBee provides a compelling and valuable corrective to books and films that have exploited minor, salacious incidents sparked by a minority of motorcyclists. His book will be an indispensable resource for scholars of motorcycling. Given its sustained attention to the complexities of gender, race, class, and ethnicity, *Born to Be Wild* should also be required reading for historians, sociologists, transportation enthusiasts, and those simply curious about this transformative period in American culture.--Steven Alford and Suzanne Ferriss, authors of *Motorcycle* This book is at once a social history of the motorcycle and a provocation for rethinking the political realignments of the second half of the twentieth century. A rich sense of contradiction and a deep understanding of how political struggle can inflect the same slogans and themes with widely divergent meanings together elevate this book beyond a useful and interesting study of a hobby into a profound rumination on the role of culture in political life.--George Lipsitz, University of California, Santa Barbara

The book is well written and well researched but it reads like an academic history that focuses on gender, race, and masculinity. I bought "Born to be Wild" after reading two other very entertaining books. The first, "Breaking the Code," is about the leader of the Hells Angels in Minnesota and the cop who investigated him. The second book, "You Gotta Be Dirty," is a history of the Outlaws Motorcycle Club in the Midwest. I was expecting "Born to be Wild" to be similar to the aforementioned books and was a tad disappointed.

The title of the book is misleading. I'm sure it was a marketing decision. Big red letters, no less. It is informative and well-researched, but dry and dispassionate. It reads like a doctoral thesis, not an exciting book about an exciting subject, as the title in boldface red suggests. It was worth buying, but not by a big margin.

Very interesting

This book is highly detailed and the facts presented are accurate and well documented.

Unfortunately it reads like doctoral dissertation and author used a style and vocabulary unsuited to the average reader. I would hard pressed to recommend this to anyone but serious students of social history.

Reviewer Kizer beat me to it. This reads precisely like a doctoral thesis. Professor McBee clearly got access to back issues of Cycle, Motorcyclist, Easyriders and other enthusiast magazines as his primary sources. McBee takes an interesting topic and makes it dry and boring. It is, for the most part, accurate, although he misspells the Harley Electra Glide as "Electric Glide" and misspells the word "protester" throughout the book. He also leaves out a lot of interesting stuff that I remember. For example, when describing the outlaw gangs' support for the Vietnam War, he neglects to mention the preposterous suggestion by Sonny Barger that a contingent of Hell's Angels ought to be sent to Vietnam as an elite combat unit. McBee quotes Hunter Thompson liberally without mentioning that Thompson wrote the book "Hell's Angels," rode with the gang and ultimately got beaten up by them. The problem may be that McBee doesn't remember these things. I don't know if McBee rides motorcycles, but judging from his photo on the book jacket he's too young to have been riding them in the 60's and 70's, when much of the action in his book was taking place. There is an awful lot of time and effort represented here but with little of the sense of excitement that we might expect from an author who was actually there. McBee may be an impressive investigator and compiler of comments from old motorcycle magazines, but as a writer he lacks pizzazz. And this is clearly a subject, with all its colorful characters and amazing machinery, that calls for pizzazz.

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